

# Main Program

May 25, Veb ventures vision Stage

## **It's Alive! From Lab to Real Life**

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Veb ventures vision Stage, May 25 11:00 — 11:45

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The systematic transformation of research results into technologies, and the development of business based on them, became the basic processes of the economy back in the 20th century. However, the growth in the number of developments taking place before our eyes, the deepening of specialization (division of labor), the digitization and increase in the availability of information, and the development of data analysis methods, lead to significant changes in the business models of companies and the systems of functioning of states. Increasing competition between countries places increased demands on scientific and educational systems. At the same time, the disruption of global chains of cooperation exacerbates the need for a quick completion of competencies that are lacking to create technological and business solutions that are in demand by the market. But, we must not forget about the formation of the scientific foundation for the medium and long-term competitiveness of both individual companies and corporations, and the country as a whole. You can learn about the opportunities for researchers to make a significant contribution to economic development, about the tools to motivate scientists and engineers to interact with the real sector and the business community, about the leaders of scientific and technological communities, about the balance of short-term market goals and long-term research prospects, and much more you can learn from our expert discussion.

## Speakers

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### **Tagir Aushev**

MIPT, Head of the  
Laboratory of High  
Energy Physics MIPT

### **Kristina Kostroma**

Moscow Government ,  
First Deputy Head of the  
Department of  
Entrepreneurship and  
Innovative Development  
of the City of Moscow

### **Vladimir Shevchenko**

National Research  
Nuclear University  
MEPhI (Moscow  
Engineering Physics  
Institute), Rector

### **Viktor Vekselberg**

Skoltech, Chairman of  
the Board of Trustees

## Moderator

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### **Alexander Fertman**

Skolkovo Foundation,  
Director for Science,  
Technology and  
Education

## **Relinking. Corporate Enterprises Looking for New Partnerships**

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Web ventures vision Stage, May 25 12:00 — 12:45

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The rapid and often painful process of “digital transformation” undertaken by many companies back in 2020 because of a pandemic, was the beginning of a fundamental restructuring in the economy. And now, in the rapidly changing economic conditions, it is important for companies to understand how much they are prepared for change, because their company’s success depends on this readiness. Today businesses are urgently reviewing investment budgets, speeding up decision-making processes, working on import independence, selecting goals and following only those that are necessary for survival. Today’s world of business is so unpredictable and changing so rapidly that even these companies often get puzzled and do not know what to do.

It is quite clear that changes are necessary. But how deep should they be? And how quick should they be implemented? And in general - which changes are needed? How to develop a skill to change in a company?

## Speakers

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### **Dmitry Chuyko**

WHOOSH, CEO &  
Founder

### **Aleksey Parabuchev**

Moscow Innovation  
Cluster Foundation,  
CEO

### **Aleksandr Pavlov**

RFRIT, CEO

### **Artem Tutundzhyan**

MZTA Group, Head of  
the company

## Moderator

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### **Kirill Kaem**

Skolkovo Foundation,  
Senior VP for  
Innovations

## Opening Ceremony

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Web ventures vision Stage, May 25 13:00 — 13:25

## Speakers

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### **Igor Drozdov**

Skolkovo Foundation,  
Chairman of the Board

### **Andrey Fursenko**

, Aide to the President of  
the Russian Federation

### **Dmitry Medvedev**

Security Council of the  
Russian Federation,  
Deputy Chairman

### **Igor Shuvalov**

VEB.RF, Chairman

### **Viktor Vekselberg**

Skoltech, Chairman of  
the Board of Trustees

## Moderator

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### **Alexander Chernov**

Skolkovo Foundation,  
Senior Vice-President  
for public, social and  
educational policy

## Rethinking Innovation. State, Markets and Society During the Recessionary Days

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Web ventures vision Stage, May 25 13:30 — 14:30

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Tectonic shifts in the economy have become inevitable and now the global business community is experiencing a large-scale crisis that changes the rules of the game. The delayed effect of the pandemic, geopolitical factors, sanctions and non-market restrictions make the competition environment between companies even more turbulent,

giving advantages to some businesses and infringing upon the rights of others, transforming production chains. It is quite clear that the technological business in Russia and worldwide will go through drastic changes.

The government made a choice in favor of technological sovereignty and import independence, building new production chains, keeping highly qualified personnel and complex businesses in the country. But do startup entrepreneurs, corporations and government officials understand each other well? Can they effectively work together?

- What does the current situation mean for a technological investor and an entrepreneur? Will there be new market opportunities for startups?
- Is there sufficient intellectual potential in the country for a breakthrough?

## **Speakers**

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### **Michael Fainstein**

MIRCOD, CEO

### **Aleksei Fursin**

Moscow Government,  
Head of Department of  
Entrepreneurship and  
Innovative Development  
of Moscow

### **Aleksander Moiseev**

RUTUBE, CEO

### **Alexey Novikov**

Positive Technologies,  
Head of PT ESC

### **Igor Shuvalov**

VEB.RF, Chairman

### **Andrey Spiridonov**

Aripix Robotics, CEO

### **Artem Tutundzhyan**

MZTA Group, Head of  
the company

### **Dmitry Volkov**

Group-IB, CEO, Co-  
Founder

## **Moderators**

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### **Igor Drozdov**

Skolkovo Foundation,  
Chairman of the Board

### **Tatyana Naumova**

NTV, Project Leader

## **Signing of the agreement on cooperation in the innovation filed between Skolkovo Foundation and the Republic of Sakha (Yakutia) for 10 years**

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Web ventures vision Stage, May 25 14:30 — 14:45

## Best Offer. The Battle for Talent

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Web ventures vision Stage, May 25 14:45 — 15:30

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The battle for talent is forcing the government and large businesses to develop comprehensive strategies designed to attract and retain potential human capital. While some offer various support measures to talented entrepreneurs, others choose to create attractive innovative environment, infrastructure and services.

- What range of opportunities should a modern city or a leading company offer in order to be short-listed by a mobile and choosy expert?
- Which strategies are being implemented by the country and by corporations, and what are their chances for success?
- What would motivate talented employees to stay for a long term?

### Speakers

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#### **Mariya Bogomolova**

Moscow Innovation Agency, Acting Director General

### Moderator

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#### **Pekka Viljakainen**

Skolkovo Foundation, Advisor to the Chairman

#### **Albert Boris**

Sovcombank, Deputy Chairman of the Management Board

#### **Andrey Ocheretnyi**

Sber, Managing director

#### **Alexey Zakharov**

SuperJob, President and Founder

## City of Dreams. Technological Environment for Life

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Web ventures vision Stage, May 25 15:45 — 16:45

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The formation of a high-quality and attractive urban environment stimulates the development of not only the construction industry, but also significantly expands the introduction of innovative technologies in it. New technologies not only change the life of the city and citizens, but also create opportunities for new high-tech businesses. As part of the session, real estate market participants will discuss the role of business in creating a comfortable and safe urban environment. In addition, on the agenda is a discussion of new mechanisms for interaction between industry leaders and innovative developers and start-ups. Today, leading real estate developers are designing smart residential neighborhoods using a variety of innovative digital solutions. The introduction of new technologies not only changes the habitual way of life in new urban areas, but

also creates a new quality of life in homes and neighborhoods, filling them with digital services and solutions. Smart residential complexes offer their residents an increased level of comfort and security, and the management company: convenient solutions for managing all processes, reducing building maintenance costs, and a significant competitive advantage.

## **Speakers**

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### **Igor Afanasev**

Gaskar Group, Co-Founder

### **Andrei Chernuha**

Gals-Development, Deputy CEO, Head of HR and Organization Development Functional Line

### **Guy Eames**

RuGBC - Russian Green Building Council, Chair

### **Alexander Gelik**

Gaskar Group, Deputy CEO

### **Petr Kirillovskiy**

FSK Group, Head of Product

### **Pavel Kucheruk**

Alphaopen, Deputy CEO

### **Alexey Perlin**

SMU-6 Investments, CEO

### **Mariya Peshkova**

Gaskar Group, Executive Director

### **Aleksander Ruchev**

Osnova Group, Founder & Chairman of the Board

### **Maksim Sheifel**

Skolkovo Foundation, Vice President, City Manager

## **Moderator**

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### **Mikhail**

### **Tykuchinskiy**

Skolkovo Foundation, Development Director, Energy Efficiency Cluster

## **RussianTech. Startup as a Key to Technological Independence**

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Stressful market situation brings opportunities to the projects which are able to add value for the purposes of import substitution. Focus of innovations has changed a little; not in terms of technologies, but in terms of the target startup. Now the company is more interested in the projects aimed at solving problems with disrupted logistics chains, or offering solutions in biologization of agriculture, environmental and climate projects, technologies for finding new solutions within the current range of chemical products, import-substituting technologies for the production of certain products in oil refining and petrochemistry, and many other. But while the external situation is still changing, and the new market environment has not been finalized yet, it is too early to talk about strategic changes.

- Will the new technological businesses be able to solve the problem with import substitution?
- Can startups become a driving force for the future technological breakthrough, and who is better at creating new products and technologies: small innovative enterprises or large technology corporations?
- Will the small businesses be able to cover part of the gaps in the structure of industrial production?

### **Speakers**

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#### **Viktor Fokin**

METSBYTSERVIS,  
CEO

#### **Dmitrii Kulish**

Skoltech, Professor

#### **Dmitrii Kurin**

MTS, Director of Open  
Innovations and  
Investments Department

#### **Semyon Tenyaev**

TenChat, Founder

#### **Oleg Teplov**

VEB Ventures, CEO

### **Moderator**

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#### **Alexander Grek**

TechInsider, Editor-in-  
Chief

### **Cinema Night**

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Web ventures vision Stage, May 25 18:00 — 19:30

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Film! Film! Film!

This year, participants and guests of Startup Village will have a special evening program Cinema Night. As part of the first day of the conference, the Main Stage will host a screening of the feature film "Case" directed by Alexei German Jr.

The evening film screening will be supported by Startup Village 2022 partner Patriki Film Festival.

According to the story, David Guramovich, a professor and specialist in Silver Age literature, accuses the mayor of a provincial town of stealing a large amount, but he himself becomes a defendant in an embezzlement case and is placed under house arrest. Everyone around him advises him to go to the world as soon as possible, but David stubbornly decides to go to the end. He enters the struggle for his ideals, his name, and sometimes even for existence.

106 minutes of dramatic history performed by popular Russian actors: Merab Ninidze, Anna Mikhalkova, Anastasia Melnikova, Alexander Pal, Rosa Khairullina, Svetlana Khodchenkova, Alexandra Bortich and Anastasia Talyzina.

The screening will take place immediately after an interview with the director and screenwriter of the film, which will discuss technologies that are changing the film industry.

Alexei German Jr. graduated from VGIK, workshop of S. Solovyov and V. Rubinchik (2001). He worked at the Lenfilm film studio.

The director's filmography includes films awarded with cinematographic awards and awards at international and domestic festivals: 2003 - The last train 2005 - Harpastum 2008 - Paper Soldier 2009 - Short circuit (short story "Kim") 2011 - From Tokyo (short) 2015 - Under Electric Clouds 2018 - Dovlatov

The film "The Case" (2021) received recognition from such festivals as: Cannes Film Festival - nomination "Un Certain Regard" (2021), Karlovy Vary International Film Festival (Czech Republic, 2021), Window to Europe (Russia, Vyborg, 2021), Pingyao Crouching Tiger Hidden Dragon International Film Festival - People Choice Award (China, 2021) and Belgrade International Film Festival (Serbia, 2022).

At the moment, the director's last film "Air" about the fate of the women's squadron during the Second World War is in the works.

Patriki Film Festival was founded in 2018 by Marina Zhigalova, an investor, entrepreneur, producer and managing shareholder of Independent Media, and Alex Bokov, a Russian producer and founder of the School of Event Production.

During its existence, its audience has grown to 300 thousand people, and online viewing of films presented as part of the festival has exceeded 1 million. In 2022, the international festival will be held online for the first time.

Cinema Night starts on May 25 at 18:00. Do not miss!

## **Speaker**

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**Aleksei German Jr.**

METRAFILMS,  
Filmmaker

## **Moderator**

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**Alexsei Bokov**

Start.ru, Head of  
Advertising and Digital  
Talent / Founder of the  
Patriki Film Festival

# Main Program

May 25, Hyper stage

## Clean and Secure. Smart Energy

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Hyper stage, May 25 10:00 — 11:00

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Electricity consumption in Russia is changing due to changes in export directions and the transformation of the production structure. Over the past few years, we have seen a redistribution of demand for electricity by industry and region. An even more noticeable change in the structure of the market will occur with the development of electric transport, the spread of renewable energy sources, which will require changes in the physical power grid infrastructure. We will discuss new opportunities for the development of the energy market, which are implemented by energy cost optimization services, demand management services, programs to reduce the carbon footprint of energy and industrial companies.

### Speakers

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#### Oleg Barkin

Market Council, Deputy  
Chairman of the Board

#### Aleksei Chalenko

EcoManagement, CEO

#### Alexey Nebera

INTELAB, General  
Manager

#### Yevgenii Olkhovich

Energosbytholding,  
CEO

#### Oleg Rudakov

PROFOTECH, CEO

### Moderator

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#### Oleg Dubnov

Skolkovo Foundation,  
Vice President,  
Executive Director,  
Energy Efficiency  
Cluster

## AgroTech on a Diet

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Hyper stage, May 25 11:15 — 12:00

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In 2021, the Ministry of Agriculture of the Russian Federation adopted a program for the development of the production of feed and feed additives for animals. The country's rather high dependence on imports has long caused concern among market participants: the share of imported amino acids is 50%, feed additives and microelements 90%, and almost 100% dependence on imports of

vitamins for animals. For the rapidly developing agroindustry, there is a growing need for high-quality animal feed and aquaculture. Prospects for the development of domestic feed production and issues of import substitution in the industry will be discussed with our speakers.

## **Speakers**

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**Natalia Chernysheva**  
Skolkovo Foundation,  
Business Development  
Director

**Vladimir Mazanov**  
National Association of  
Industrial Aquaculture  
Enterprises, Executive  
Director

**Vladislav Panarin**  
National Poultry Union,  
Deputy CEO

**Denis Petrov**  
GIPROBIOSINTEZ,  
Chief Commercial  
Officer

## **Moderator**

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**Artyom Belov**  
SOYUZMOLOKO,  
CEO

## **Urban Air Mobility**

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Hyper stage, May 25 12:15 — 13:15

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A project of the urban air mobility piloting area (UAPA) is being implemented as part of the Skolkovo ecosystem. The project is implemented together with the Government of Moscow and Moscow Innovation Cluster. In the context of the project a zone for drone-based testing services will be arranged in the territory of Skolkovo. During the session, we'll learn more about the UAPA project, about its progress and about the opportunities offered to Skolkovo participants by this project. We will also talk about examples of pilot services that will be offered in the context of the project: drone-based delivery, surveillance and monitoring, and other interesting functions.

## Speakers

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### **Ivan Akhrameev**

Aeromax, Adviser to  
General Director

### **Denis Barishnikov**

Russian Post, Project  
Manager

### **Alexey Belyakov**

Skolkovo Foundation,  
Vice President,  
Executive Director

### **Aleksei Fursin**

Moscow Government,  
Head of Department of  
Entrepreneurship and  
Innovative Development  
of Moscow

### **Aleksandr Kaniovskii**

Flydrone, Deputy  
General Director

### **Aleksei Minaev**

OZON, Deputy  
Managing Director GR

### **Denis Ovchinnikov**

State ATM Corporation,  
Head

## Moderator

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### **Kristina Kostroma**

Moscow Government,  
First Deputy Head of the  
Department of  
Entrepreneurship and  
Innovative Development  
of the City of Moscow

## **The Green Agenda in the New Realities. Saving, Cancellation or Modification**

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Hyper stage, May 25 13:30 — 14:30

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In previous years, the role of the green agenda has been constantly growing, companies have been looking for new opportunities, including technological ones, to improve the efficiency of their work in this area. Now the economic situation in the country is undergoing significant changes, production and logistics chains, target markets, product priorities are changing. What impact do these changes have on companies' priorities in the field of environmental protection, decarbonization, changes in energy sources? Will the trend towards the development of this agenda remain unchanged or will the topic of ecology and climate lose its significance and its role will become minimal? And, perhaps, it will retain its significance, in general, but the accents within it will change to match the new realities?

## **Speakers**

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### **Andrei Baida**

VEB.RF, Vice President  
for ESG

### **Olga Kalashnikova**

Severstal, Head of  
environment

### **Aisen Nikolaev**

Sakha Republic  
(Yakutia), Head

### **Stanislav Seleznev**

MMC "Norilsk Nickel",  
Vice President for  
Environment and  
Industrial Safety

### **Sergey Semenov**

Schneider Electric, VP  
ESG& Digital  
Transformation

### **Anton Vivchar**

Mosenergo, Head of  
Engineering Department

## **Moderator**

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### **Oleg Pertsovskiy**

Skolkovo Foundation,  
CEO, Energy Efficiency  
Cluster

## **Personal Medical Assistants. Health Gadgets**

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Hyper stage, May 25 14:45 — 15:30

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Doctors, specialists in digital health care and innovators will discuss the topic about personal health assistants. During this session, they will discuss how to monitor and improve the health status with the use of devices and applications. Our guests will tell about the products already available in the market, about the current demand in this industry, and what the prospects of this technological field in Russia are.

## Speakers

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### **Oliya Artemova**

Ministry of Health of  
Russian Federation,  
Deputy Director of the  
Department

### **Erik Brovko**

Zdorovie.ru , Founder

### **Yuliya Gulenkova**

VEB.RF, Executive  
Director

### **Anton Kokin**

United Instrument  
Manufacturing  
Corporation, Head of  
PMO

### **Maria Kolomenceva**

, CEO

### **Alexander Mayorov**

National Research  
Center of  
Endocrinology, Head of  
Department

### **Anatolii Rogoza**

National Medical  
Research Center of  
Cardiology, Head of  
New Diagnostic  
Methods Department

## Moderator

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### **Igor Shaderkin**

Sechenov University,  
Head of the Laboratory  
of Electronic Medicine  
Institute of Digital  
Medicine

## **Digital Enterprise. New Opportunities and Reduced Import Dependence**

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Hyper stage, May 25 15:45 — 16:45

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The discussion is devoted to the issues of integrated automation and robotization of production as a necessary stage for the transition to industry 4.0, the study of the challenges of digitalization of industrial production, the search for new technological solutions and partnerships aimed at achieving import independence.

- How does digitalization improve enterprise efficiency?
- Video analytics in complex and hazardous industries.
- AI Algorithms for Production Planning.
- What opportunities are opening up for Russian developers in the framework of reducing import dependence?

## **Speakers**

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### **Morozov Alexander**

Adeptik, Chief  
Technology Officer

### **Aleksei Bondarenko**

UCC "Uralchem", Head  
of Digital Innovations

### **Levon Grigoryan**

New Device, Deputy  
Director

### **Nikolai Knyazev**

Softline, machine  
learning architect

### **Oleg Knyazkov**

FERRONI  
ENGINEERING, CEO

### **Vladimir Vertogradov**

NORBIT, Managing  
Director

## **Moderator**

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### **Alexandr**

**Smolensky**  
ZYFRA, CEO

## **Digital TNT in Finance**

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Hyper stage, May 25 17:00 — 17:45

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There are now 1112 unicorn companies in the world and 235 of them are fintech companies. The concentration of fintech among decacorns is even higher - 13 out of 48. In all parameters of innovative development the number of developers, the volume of implementations, the “density” of innovations in terms of specific business processes – the Russian financial sector is among the international leaders. In 2021, Russian startups attracted record investments - \$2.4 billion, \$395 million of which went to fintech. Such results have become possible thanks to breakthrough technologies created in close cooperation between start-ups, corporations and venture capital funds. The session will present the banks' innovation rating, industry leaders will talk about effective innovation search tools and successful projects involving Russian startups. Participants will discuss emerging trends and challenges facing the financial sector. The session will be of interest not only to financial market players, but also to non-financial organizations that plan to use the experience and approaches of leading Russian banks.

## **Speakers**

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### **Nataliya Degtyareva Pavel Novikov**

VTB , Head of VTB  
Accelerator

SK FINTECH HUB,  
Innovation Director

### **Violetta Fedotova**

Gazprombank, Project  
Manager in the Digital  
Asset Management  
Department

### **Andrey Makarov**

Credit Bank of Moscow,  
First Vice President of  
Digitalization and  
Innovation

### **Olga Makhova**

, Chief innovation and  
data management officer

# Main Program

May 25, Sphere stage

## The Fatal Pitch. How to Attract Investments in the Current Conditions?

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Sphere stage, May 25 10:00 — 10:45

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- Negotiations with investors, how to negotiate the main terms of the transaction.
- How to Prepare for DD Foundation?
- IP is the main asset, how to properly organize registration of rights, how to register IP when entering international markets.
- Limitations and complexities of the current time.

### Speakers

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#### **Karen Melik-Shakhnazarov**

O2 Consulting, Partner,  
Head of Practice M&A  
and Cross-Border  
Transactions

#### **Daria Nosova**

O2 Consulting, Partner,  
Head of FinTech  
Practice

### Moderator

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#### **Yuliya Kuzmicheva**

VEB Ventures,  
Managing Director

## City of Angels. How to Attract Investments from Business Angels at an Early Stage

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Sphere stage, May 25 11:00 — 12:00

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Last year was a record year for the Russian market in terms of investment by business angels. Systemic business angels appeared on the market, and novice investors actively joined syndicates in various business angel clubs. Business angels and representatives of business English clubs will share their project selection criteria, their vision of market development and tell early-stage projects what mistakes should not be made in the process of attracting investments.

## Speakers

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### **Renata Dzhordzh**

MKB, Head of  
Department

### **Aleksandr Semenov**

, Business angel

### **Evgeny Zelensky**

, Business angel

## Moderator

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### **Stanislav**

### **Kolesnichenko**

Skolkovo Ventures,  
Managing Partner

## **SAFETy Rules. How does a Venture Transaction Work?**

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Sphere stage, May 25 12:15 — 13:15

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Let's talk about what a venture deal is and what are the main types of venture deals that exist and are actively practiced in the Russian venture capital market: investment round, convertible loan, SAFE and venture debt.

- What type of venture financing to prefer?
- What points deserve special attention in each case?
- What risks should an entrepreneur think about first?

## Speaker

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### **Pavel Morozov**

Skolkovo Ventures,  
Managing Partner

## **Empowering Founders. What are Venture Investments?**

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Sphere stage, May 25 13:30 — 14:30

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What are the sources for earning and losing money for startup investors? What is a venture foundation? How does a foundation build up its investment strategy? Which are the indicators that are taken into account by the foundation? Why is it important for a startup to understand these indicators when dealing with a foundation?

## Speaker

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### **Aleksey Solovyov**

A.Partners, Founder

## **The Biggest Pitch Session for Early Stage Investors - Pitch&Go**

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**Pitch&Go** is the largest pitch session and an effective platform that brings together active investors with high-quality startups. This is already the sixth Pitch&Go pitch session organized by the Skolkovo Ventures team.

**For whom:**

- For active business angels or early-stage investors who actively invest in startups
- For entrepreneurs who are actively attracting investments in their startup and want to do it as efficiently and quickly as possible
- For managers and employees of accelerators, incubators and corporations who want to fill their funnel with quality projects.

Pitch&Go in numbers:

- More than **1100 applications**
- More than **300 investors**
- **63 startups** have already presented their projects during our pitch sessions
- **More than 450 million rubles** is the total amount raised by participating startups
- **7/10** projects met with relevant investors

As part of the event, presentations of projects that meet the following criteria will be held:

- **availability of a finished product or MVP** – a startup already has a finished product or a developed unique technology
- initial customer base and **presence of first sales**
- **formed team** of at least two people with the necessary experience to implement the business.

Terms of participation for startups:

\*participation is free of charge by competitive selection

- by May 22, fill out an application on the website and do not forget to attach your presentation.

Event format:

- Projects will be given 7 minutes for a project presentation and 5 minutes for a QA session with investors

## **Moderator**

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**Artem Kurnosov**

Skolkovo Ventures,  
Investment Analyst

# Main Program

May 25, Startup stage

## Resilience, Adaptability, Compassion for Community & Yourself

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Startup stage, May 25 10:00 — 10:20

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The speaker will talk about resilience in times of uncertainty and the importance of balance... balance between planning, dealing with changes, manoeuvring around the changes needed, remaining versatile and resilient, asking for help / finding a mentor and what to expect from said mentors , and most importantly learning from the failures one encounters.

### Speaker

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#### Michelle Garnaut

M Restaurant Group,  
Founder and CEO

## Time Changes, Expression Changes

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Startup stage, May 25 10:30 — 11:00

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The new Valera & Natasha Cherkashyni. We first encountered new technologies in art in 1999 at the School of Visual Arts in New York. We were periodically invited to speak there, and the director of the multimedia department called us “Russian Photoshop”, since we by hand did in our analog photographic works what the artists had already begun to do in Photoshop. By an act of will, he made us study Photoshop, which began a new digital era in our work. Since 2003, we have completely switched to digital technologies. First, they created digital images, then video installations. Several works have been acquired from the collections of the Houston Museum of Fine Art, the Boston Museum of Fine Art, and other major collections. We will show some projects at our presentation: "Global Underground", "Evolution of Chaos", "Vibrations" and others. We will tell you how we gradually, evolving, moved away from traditional forms of expression in art.

## Speakers

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### **Nataliya Cherkashin**

Metropolitan Museum of Cherkashin, Artist

### **Valery Cherkashin**

Metropolitan Museum of Cherkashin, Artist

## **Sport, mirror of our communities and laboratory for the future**

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Startup stage, May 25 11:00 — 11:20

### Speaker

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#### **Philippe Blanchard**

Futurous, CEO

## **Fast Track Program**

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Startup stage, May 25 11:30 — 11:45

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Fast Track programs are a development of the methodological approach of the Fast Track program for potential participants in the Skolkovo project. We have found a completely different approach to acceleration, throughout 2022 we have piloted more than 10 new programs for you and are ready to share the results. In the session, we will tell you how you can build the development of the project and how Fast Track programs help at each stage.

### Speaker

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#### **Vladimir Zelenin**

SKOLKOVO, Program Manager

## **Adventureland Pitch Show**

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Startup stage, May 25 12:00 — 16:00

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On May 25, one of the main stages of Startup Village 2022 (<https://startupvillage.ru/>) will host the SUV Pitch Show! Pitch Show is a non-standard pitch competition in which startups compete for the attention of viewers and business angels. The main prize - investments for the development of your project. What you need to do to participate: 1. Apply

(<https://www.f6s.com/adventurelandpitch>) ASAP and get into the top 100 projects 2. Together with the investor, prepare for a pitch duel 3. Get into 32 projects that will be admitted to the Pitch Show.

What awaits the participants of the Pitch Show: 1. Minute pitch Can you interest the jury in just a minute? Each jury member will select only 4 startups, so you have to push. 2. Fights 16 selected projects move on to pitch duels within teams. From each four choose the best. 3. Final 4 finalists will perform a 5-minute live pitch and only the audience will determine the winner. Do not miss a real chance to attract investments and develop your project! Participation is free.

## **TechExplorer. Demo Day**

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Startup stage, May 25 16:00 — 19:00

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15 participating companies will speak to invited representatives of venture capital funds, business angels and potential customers from large corporations.

Skolkovo Tech Explorer is an accelerated development program AI startups from the Skolkovo Foundation, based on the MIT methodology.

Within 9 weeks, technology startups:

- participate in training master classes on topics relevant to innovative companies, as well as in financial, investment and IP consulting events;
- meet with individually selected professional mentors and experts (including potential customers and investors), taking into account the specifics of the business and the technology of the company's project: they test hypotheses, receive detailed feedback and work through their business cases step by step to achieve maximum results;
- improve speaking, presentation and negotiation skills with leading experts in this field,– and also get access to the maximum number of services of the Skolkovo ecosystem in a short time.

Demo Day is the final event of Tech Explorer, during which startups present their solutions to customer representatives and investors from among the mentors of the program, as well as partners of the Skolkovo Foundation. 15 companies from 2 sets of the program, which took place this year, will take part in the demo day.

Come support the participants of the pitch session, get acquainted with the best technological projects of Skolkovo and, possibly, find future partners among them.

Demo day participants:

- JSC PPMTS PERMSNABSBYT

- LLC "AI Solutions"
- OOO "Selfie ID"
- LLC "SVYATAL"
- OOO "DEZAINER"
- LLC "AVILAB"
- LLC "IKTs "THOUGHT"
- LLC "Kontek"
- LLC "SKYLIGHT ENERGY"
- ITIS LLC
- LLC "DEEPVIEW GROUP"
- IT SPECTR LLC
- LLC "RA"
- LLC "IPS"
- LLC "RTLAB"

# Main Program

May 26, Veb ventures vision Stage

## **Sk Global Camp. Promising Markets and New Opportunities for Technology Companies**

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Veb ventures vision Stage, May 26 11:00 — 12:00

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During the discussion, representatives of support institutions, major technology corporations and startup ecosystems will discuss the development potential of Russian companies abroad, as well as share their opinion on how to expand your business in the international arena in the current realities:

- What support measures are currently in place in the Russian market for start-ups? Anti-crisis tools.
- Cross-country technology transfer: Asia, Middle East, Latin America. Interaction at the level of support institutions and corporations. What opportunities exist today to enter foreign markets?
- Scouting technology solutions. What do foreign corporations want?

## **Speakers**

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### **Motaz Ben Saoud**

SHARJAH RESEARCH  
TECHNOLOGY &  
INNOVATION PARK,  
Director of Business  
Development

### **Aastha Grover**

Invest India, Head of the  
Startup India

### **Tian(Tim) Luan**

Innoway, Director

### **Jagdish Mitra**

Tech Mahindra, Chief  
Strategy Officer and  
Head of Growth

### **Augusto Pestana**

ApexBrasil, President

### **Almir Ribeiro Americo**

ApexBrasil, Head of  
Representative office in  
Moscow

## **Moderator**

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### **Kirill Kaem**

Skolkovo Foundation,  
Senior VP for  
Innovations

## **Mens Sana in Corpore Sano. Invest in Health**

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Web ventures vision Stage, May 26 12:15 — 13:30

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The pandemic has significantly affected the segment of biotechnological innovations, as well as the investment instruments to finance them. Now, to become successful, a startup needs to offer the market a completely new product or introduce a significantly improved existing one. All of this cannot be done without revisiting current funding models. The session will take into account alternative models for financing startups in the current economic situation and a number of other important issues.

## **Speakers**

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### **Oleg Astafurov**

Pharmasintez, Vice  
President of Government  
Relations

### **Germes Chilov**

Fusion Pharma, CEO

### **Olga Filon**

R-FARM, Director of  
Preclinical and Clinical  
Development

### **Vyacheslav Shulenin**

MEDTECH.MOSCOW,  
CEO

### **Svetlana Zakirova**

NANOLEK, Vice  
President R&D

## **Moderator**

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### **Erik Brovko**

Zdorovie.ru , Founder

## **From Startup to Exit. Accelerated Business Development Platform**

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Web ventures vision Stage, May 26 13:45 — 14:30

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Technological projects around the world are recognized as the most effective way to accelerate the development of the economy. Governments form a variety of tools to support such businesses, introduce digital platforms that simplify the life of a technology entrepreneur, speed up the process of providing business support measures and reduce risks for private capital in “long” high-tech projects.

- What principles underlie the Russian platform of “seamless” business support? What can it give to an entrepreneur or to an investor?
- Do the views of the state, development institutions and private business on the functionality of the platform coincide?

## Speakers

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### **Igor Drozdov**

Skolkovo Foundation,  
Chairman of the Board

### **Sergey Protas**

Sitronics Group, Head of  
strategy and M&A

### **Dmitrii Shcherbinin**

The Russian  
Government, Deputy  
head of first vice-  
premier office

### **Vyacheslav Shulenin**

MEDTECH.MOSCOW,  
CEO

### **Oleg Teplov**

VEB Ventures, CEO

### **Rustam Tikhonov**

Ministry of Economic  
Development of the  
Russian Federation,  
Head of Department for  
Strategic Development  
and Innovation

## Moderator

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### **Leonid Osipov**

VEB.RF, Chief  
Managing Director for  
Technological  
Development and  
Innovation

## **Corporate Metaverse. Evolution of Hybrid Work**

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Web ventures vision Stage, May 26 14:45 — 15:30

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- Challenges in determining a metaverse and how to talk about the same things and in the same language;
- The most striking phenomena - precursors of the metaverse: avatars, virtual spaces, AR\VR, digital twins etc.;
- How we ended up with hybrid work;
- Corporate metaverse Maturity Level.

## **Speakers**

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**Anton Beskhodarnyi**  
, Digital technology strategist

**Kate Filatova**  
AVRA, President

**Konstantin Kichinskii**  
Kaspersky Lab ,  
Technology Expert

**Grigoriy Leschenko**  
Huawei, Chief  
Investment Director

## **Moderator**

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**Aleksei Kalenchuk**  
Skolkovo Foundation,  
MediaTech, AR\VR

## **Useful Data. Unite, Analyze and Conquer**

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Web ventures vision Stage, May 26 15:45 — 16:45

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The discussion will touch on the most important trends that determine the path for the development of the Data Science industry – the synergy of intersectoral data, new unconventional methods of data processing, as well as the growing impact of the culture of data processing on the success of business in the today's world. The Data Fusion concept consists of these components. We will discuss technologies for working with data and their integration into business processes of companies, the impact of the Data Fusion approach on working with clients, and the cross-industry relevance of the trend.

## Speakers

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### **Evgeny Burnaev**

Skoltech, Professor

### **Vladimir Dashkovskii**

Gazprombank, Head of  
Department

### **Alexander Gurko**

GLONASS / AutoNet,  
President / Co-leader

### **Van Khachatryan**

Ozon, Head of Machine  
Learning Department

### **Aleksandr Mamaev**

VK, Head of Machine  
Learning Department

## Moderator

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### **Alexey Neyman**

Big Data Association,  
CEO

## **Hurdling. Development of High-Tech Companies**

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Web ventures vision Stage, May 26 17:00 — 18:00

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Limitations imposed on the commodity flows make the development of innovative and high-tech businesses a key priority for the governmental policy. It is the national champions – technology-based companies with the potential of industry or global leadership that become the determining factor of GDP growth and employment, as well as drivers of import substitution in strategic industries.

At the moment, Russian high-tech companies are facing serious barriers to development, therefore, the government should undertake targeted efforts to support them and launch initiatives to significantly increase the number of such companies in Russia.

- Relevant measures to support high-tech companies;
- Systematic approaches to growing startups to become national champions;
- Implementation of projects generating demand for the products of high-tech companies;
- Enabling access to global sales markets;
- Personnel training and stimulating the creation of new jobs;
- Outcome of introducing reforms to development institutions.

# Main Program

May 26, Hyper stage

## EdTech Market Digital Vector

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Hyper stage, May 26 10:00 — 11:00

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As one of the largest industries in the world, education (about 6 percent of global GDP) leaves a lot of room for digitalization. Today, about \$250 billion is spent annually on educational technologies in the world - and this is only 4% of the entire educational services market. The annual growth of the digital part in the structure of the entire industry is, according to various estimates, 15 to 20 percent. The COVID-19 pandemic gave a great kick to the development of educational technologies, and experts hope that this effect will be long-term. Until the beginning of this year, the Russian EdTech market was growing, outpacing the global pace. Caution in its further development is expressed by most of the main market players today. Some of them insist that the existing margin of safety and reliability will allow Russian services to compensate for the withdrawal of foreign companies from the market. The positive forecast is associated, among other things, with the development of educational projects aimed at solving personnel issues in the most pressing areas. On the one hand, the market itself formulates a request, as a result of which new professions appear at the intersection of existing ones (for example, a data journalist or a science artist) and educational tracks are corrected. On the other hand, the state plays a role, placing emphasis on current industrial demands. For example, the project of the Ministry of Digital Development of Russia “Digital Professions”.

- What are the current issues facing the Russian EdTech market today?
- How will the departure of foreign companies affect the market? How can one formulate the margin of safety that the Russian market has?
- What factors will play a decisive role in the changes taking place in the market?
- How does Russian EdTech respond to the current needs of the country's economy, which is now overcoming sanctions difficulties?

## **Speakers**

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### **Vitaly Altukhov**

Profilum, Head of RnD

## **Moderator**

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### **Oleg Teplov**

VEB Ventures, CEO

### **Aleksey Parabuchev**

Moscow Innovation  
Cluster Foundation,  
CEO

### **Sergey Popkov**

Skillbox, Co-Founder,  
Program director

### **Natalya Tsarevskaya- Dyakina**

Skolkovo Foundation,  
Head of Edtech-Cluster

### **Vladimir Vorkachyov**

Prosveshchenie Group,  
Chief Digital  
Transformation Officer

## **Oil and Gas Sector. How Technologies Change the Industry**

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Hyper stage, May 26 11:15 — 12:15

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Over the past few years, the global oil and gas industry has had to overcome many challenges. After a long period of high prices, large investments and a growing number of wells, oil and gas prices fell sharply several times - first in 2008, then in 2014 and 2015, and finally in the spring of 2020. For several months, companies that previously invested heavily in oil and gas production, based on favorable forecasts, slowed down or even suspended their activities. A six-month rebound in prices has raised some optimism, but due to geopolitical uncertainties, oil and gas companies are now making efforts to contain costs by reducing the number of personnel, delaying projects and reducing the cost of exploration of new fields. However, in the face of uncertain long-term forecasts, it is time for more radical strategies to increase efficiency. In this session, technology industry leaders will talk about how technology is changing the industry.

## **Speakers**

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### **Maxim Bardin**

Gazpromneft,  
Acceleration Program  
Manager

### **Evgeniy Malyavko**

Geosplit, CTO

### **Aleksander Minikh**

NTC Tatneft , Director

### **Yuriy Petrakov**

Geonaft, CTO

### **Vyacheslav Sinyugin**

Zarubezhneft, Deputy  
General Director

## **Moderator**

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### **Oleg Pertsovskiy**

Skolkovo Foundation,  
CEO, Energy Efficiency  
Cluster

## **From Accelerator to VC. Startup Path**

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Hyper stage, May 26 12:30 — 13:45

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Companies that invest in innovation get a much higher return than companies that do not. Innovative organizations, first of all, create a sustainable competitive advantage. It is noted that companies that invested 1.4 times more in innovation received 4 times more sales of new products. How large companies work with a startup that has passed the accelerator and how to prepare for the pilot, how to build a startup into the main business process, what strategies and stages of building innovation should be followed, as well as the main models of corporate innovation structures. We will discuss all this with the experts of the session

## Speakers

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### **Renata Dzhordzh**

MKB, Head of  
Department

### **Ben Gilad**

Tata Consultancy  
Services, Head, Co-  
Innovation Network and  
Startup Business  
Accelerator

### **Natalia**

#### **Martemianova**

X5 Group, Head of  
Innovation Scouting

### **Natalia Mendus**

Russian Agricultural  
Bank, Executive  
Director Center for  
Financial Technology  
Development

### **Islam Midov**

MTS, Head of corporate  
venture fund

## Moderator

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### **Grigoriy Leschenko**

Huawei, Chief  
Investment Director

## **Biotechnology without Borders**

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Hyper stage, May 26 14:00 — 14:45

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Science has always developed in close international cooperation: in the old world, the flight of scientific fantasies was blocked only by legislative regulators and ethical standards. To what extent are biotechnology and society ready for new challenges, when, in addition to the boundaries of state regulation, tangible physical barriers have arisen in the form of broken logistics and a ban on interaction with the domestic scientific community. Let's consider with our participants on practical examples the acute issues of overcoming the boundaries of different nature and level.

## Speakers

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### **Laurent Gentzbittel**

Skoltech, Director of  
Skoltech Agro

### **Roman Kozyrev**

Rustark, General  
Manager

### **Mikhail Kurushkin**

ITMO University, Dean

### **Andrey Yatsenko**

BIOMIHM, Deputy  
Director

### **Oleg Zaytsev**

IstAgro Don, CEO

## Moderator

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### **Igor Popkov**

MSU Science Park,  
Deputy General  
Manager

## Looking for Eternal Youth

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Hyper stage, May 26 15:00 — 16:00

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In the global age of digital transformation, science, humanity and medicine have faced challenges: is there a prospect of finding a source of eternal life, or is it more important to find a balance in a happy life? As part of the session, entrepreneurs and scientists from various fields related to a healthy lifestyle will help answer the question together on what you need to know about a healthy lifestyle today in order to be healthy tomorrow.

- Could innovative technologies be the key to health?
- What is the concept of "health" today?
- Happy youth or active longevity?

## Speakers

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### **Olga Aprelikova**

University of  
Educational Medicine,  
Founder

### **Ulyana Gladii**

Your super drops, CEO

### **Magomed-Amin Idilov**

MDinc, CEO, Founder

### **Sergey Litau**

Yoga Academy,  
President

## Moderator

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### **Anton Ivanov**

Men Today, Editor-in-  
Chief

## Made in Russia. CAE for Mechanical Engineering

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Hyper stage, May 26 16:15 — 17:00

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CAE - Computer-aided engineering is one of the critical technologies for ensuring technological independence. For some branches of engineering, the departure of Western technologies has become a serious problem.

- In what industries are Russian solutions already able to completely replace the outdated technologies?
- Where are the problems still remaining and when can they be fixed?

Is it possible to completely replace all foreign CAE systems?  
Does it need to be done?

It's no secret that many Western CAE tools were created in development centres in Russia and other EAEU countries - is there a shortage of personnel in Russian CAE development companies, or vice versa, is the labor market oversaturated with the departure of Western companies?

- How quickly do Russian clients "transfer" to CAE "made in Russia" and what problems do they experience?
- What areas of CAE should pay attention to new startups who want to work in this market?

### Speakers

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#### **Dmitrii Ginda**

ASCON, Head of  
Marketing Department

#### **Konstantin Golovkin**

Top Systems, CBDO

#### **Anton Plaksin**

Eremex, Head of Sales

#### **Konstantin Shadrin**

Roscosmos, CDTO

### Moderator

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#### **Vladimir Antonov**

Skolkovo Foundation,  
Senior Portfolio  
Manager

# Main Program

May 26, Sphere stage

## **To Need or not to Need? Why do Researchers Need Real Business?**

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Sphere stage, May 26 10:00 — 10:45

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For more than 10 years, the Skolkovo Foundation has been working at the intersection of the interests of startups, research teams and large businesses. Relations in this trio still cannot be called cloudless, but in some areas they are becoming more and more dense, although not very productive yet. In recent years, the Russian state has been making significant efforts to develop and support technological entrepreneurship and the development of a technology transfer system at universities. In certain segments, we are seeing a rapid growth in products and services from new companies, suffice it to mention such areas as educational platforms or the use of machine learning tools for image recognition. But in the deeptech sector, where B2B business models predominate, goal-setting and organizing not only the “source” of innovation (small businesses, universities, research centers, etc.), but also the “receiver”, that is, large companies and corporations, begin to play an important role. Moreover, the process of transferring many technological developments of university teams or start-ups into economic circulation depends on how companies build internal cooperation between production and business units, on internal corporate policies for interaction with suppliers, on tolerance for risks, and even on taking into account the company's long-term goals in KPI of top managers. Quite often, one may come across the fact that even commercial orders by companies to perform R&D at universities have a social function, and are not focused on further obtaining economic effects from the implementation of the results. Let's talk about the motivation of companies to work with research teams, about the requirements for them, about building strategic partnerships and synchronizing the goal-setting of organizations of various types, we will talk with experts representing the technological and innovation blocks in companies - leaders in Russian business.

## Speakers

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**Shamkhal Dzhabrailov**  
Skoltech, Head of  
Industrial Programs  
Department

**Dmitrii Ivanov**  
NPO Saturn , Director of  
innovation development

**Semen Kishilov**  
UMATEX, Deputy  
Director General for  
Research and  
Development

**Anna Korotchenkova**  
NLMK Group, Director,  
Innovation &  
Technology

**Sergei Samoilenkov**  
SuperOx, CEO

## Moderator

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**Alexander Fertman**  
Skolkovo Foundation,  
Director for Science,  
Technology and  
Education

## Creative Industries. Market Trends and the Role of Technologies for Audiovisual Content

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Sphere stage, May 26 11:00 — 11:45

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- How the content library and broadcast networks will change, taking into account the departure or risk of departure of foreign content. What will happen to the market for the production of serials and films within the country?
- Distribution tools - what platforms are there and what are the prospects for their development. What is the future of OTT. New ways to monetize.
- What are the expectations from piracy, will there be an increase in it?
- Role of DeepTech. Infrastructure and tools for creating audiovisual content for creative industries (AI \ ML and deep fakes, avatars and Digital influencers, improving the quality of graphics).
- The path from digital isolation to digital sovereignty: a new context, problems of the industry and creators.

## Speakers

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### **Pavel Ageykin**

Ostankino, Head of the  
TV production complex

### **Valeria Brusnikina**

IPChain Association,  
Manager of the IT  
projects portfolio

### **Dmitry Granov**

CTC Media, First  
Deputy General Director

### **Ruben Oganessian**

MEDIA1, Director of  
Strategic Marketing and  
Digital Transformation

### **Mikhail Shurygin**

EdgeCenter, General  
Manager

## Moderator

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### **Aleksei Kalenchuk**

Skolkovo Foundation,  
MediaTech, AR\VR

## Local Social Media. New Ways to Commercialize for Influencers

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Sphere stage, May 26 12:00 — 12:45

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Now there is an acute question for bloggers and content authors who blogged on Instagram and Facebook (social networks are banned and recognized as extremist in the Russian Federation), where to go to develop their blog. An important question is how content is monetized on these sites. The social networks that users have “flooded” into are quickly adapting and thinking through ways to monetize content. How to find a universal social network, which is also suitable for promoting a personal blog on any topic: technology, photography, psychology, entertainment content, and others?

## Speakers

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### **Artur Arutyunyan**

RUTUBE, Ambassador

### **Vladimir Fomenko**

MEDIA1, Creative  
Director

### **Yuliya Talapanova**

RUTUBE, Director of  
Marketing  
Communications

## Moderator

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### **Maksim Efimtsev**

, Blogger

# High Technologies. The Main Driver for Improving the Quality of Life

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Sphere stage, May 26 13:00 — 13:45

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With the growing importance of human capital in the modern economy, the quality of life becomes the main factor in attracting qualified personnel, investments and technologies. Countries and regions that provide the best conditions for life demonstrate the highest rates of development. Events from 2020 to the present day have reinforced this trend, becoming a catalyst for changing the value system for people and placing the quality of life at the forefront of government and business policy. In the current conditions, it is the development of human capital that becomes the main task that can be realized with the introduction of modern and advanced technologies in everyday life. The key advantage is the ability to predict development trends and use technology to improve the quality of people's lives.

- How might a partnership between the state and large geographically distributed companies in solving the common task of improving the quality of life look like?
- How do modern technologies affect the quality of life?
- How to measure this influence? Is the concept of quality of life universal throughout the country?
- How can new technology companies improve the quality of life of citizens?
- What approaches and best international practices are the most promising for the Russian Federation?

## Speakers

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### Arina Avdeeva

Moscow Government ,  
Head of the  
Technological  
Infrastructure  
Development  
Department of the  
Department of  
Entrepreneurship and  
Innovative Development  
of Moscow

### Andrei Doroshenko

Agency for Strategic  
Initiatives, Head of  
Research

### Andrey Samokhin

VEB.RF, Senior  
Managing Director

### Vladimir Urbanskiy

Russian Post, Deputy  
CEO, Value streams

## Moderator

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### Kirill Kaem

Skolkovo Foundation,  
Senior VP for  
Innovations

## **Tech Entrepreneurship. Choice of University and Student**

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Sphere stage, May 26 14:00 — 14:45

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The session will be devoted to discussing the role of entrepreneurs (internal and external to the university) in the process of commercialization of research results and the creation of technology start-ups, as well as the value of entrepreneurial activity for universities.

- Energy for technology transfer;
- The role of entrepreneurs in the commercial use of research and development results in universities;
- Working with alumni as a tool for creating an entrepreneurial environment.

## Speakers

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### **Alexander Atrashchenko**

ITMO University,  
Advisor of Vice-Rector  
for Research

### **Oleg Churilov**

Ministry of Science and  
Higher Education of the  
Russian Federation,  
Department Director

### **Mariya Galyamova**

Novosibirsk State  
University, Director of  
the Center for  
Entrepreneurial  
Initiatives

### **Alexey Kachay**

Fund for Infrastructure  
and Educational  
Programs, Deputy CEO

### **Ekaterina Morozova**

Open University  
Skolkovo, Director

### **Pavel Sorokin**

Institute of Education,  
HSE University, Head of  
Laboratory for Research  
in Human Capital and  
Education

### **Dmitry Yumashev**

Skoltech, Business  
Development Director

## Moderator

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### **Alexander Fertman**

Skolkovo Foundation,  
Director for Science,  
Technology and  
Education

## **Skolkovo Legal. Legal Support and Intellectual Property**

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Sphere stage, May 26 15:00 — 17:10

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- Overview of changes and restrictions in the sanctions legislation for high-tech companies.
- New benefits for IT companies: Skolkovo and IT maneuver.
- Models of IP commercialization and sale of technologies in new conditions.
- Counterfeit or recycled? Legal Ways to Derivate IP ("Reverse Engineering").

- Risks of patent infringement during import substitution and parallel imports. How to evaluate and minimize.

## **Speakers**

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### **Jennet Abduraimova**

IP Center "Skolkovo",  
Head of the Intellectual  
Property Department

### **Dmitry Kotlov**

IP Center "Skolkovo",  
Head of Patent Practice

### **Nikolai Zheleznov**

IP Center "Skolkovo",  
Head of Practice  
"Regulatory Regulation  
and Compliance"

## **Moderator**

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### **Anton Pushkov**

IP Center "Skolkovo",  
CEO

# Main Program

May 26, Startup stage

## Pitch session of Skoltech projects

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Startup stage, May 26 9:00 — 12:45

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As a leading institute for innovative researchers, Skoltech assists its students, graduates, and faculty in creating projects that develop high-tech solutions. The Skoltech community and its experience are a testament to the fact that big science is something the society needs and something the future of the Russian startup landscape will be shaped by.

### SESSION SCHEDULE

9-9:05 a.m. Welcome speech — session moderators Dmitry Syaglov, Olga Ustinova

#### Student project track

9:05-9:15 a.m. Track introduction — Professor Alexey Nikolaev

9:15-9:20 a.m. BeDance — Sergey Blintsov A solution for objectively assessing choreography and learning dance on one's own with built-in capabilities for hosting dance competitions and a virtual space for having fun with friends.

9:20-9:25 a.m. Solaris — Ivan Anisimov Services for building a digital portrait of the target audience in marketing, which increase the effectiveness and cut the costs of advertising.

9:25-9:30 a.m. Composite Vision — Ruslan Vorobyev AI for analyzing nondestructive evaluation and maintenance data.

9:30-9:35 a.m. ProHealth — Dmitrii Zverev A medical assistant with an interactive database of medications that will check drug compatibility, ensure control over the course of the disease, and remind the user to take or buy drugs, show up for appointments with the doctor, or take medical tests.

9:35-9:40 a.m. UniTeam — Alexander Blagodarnyi An online platform for team building.

9:40-9:45 a.m. Unrea — Anastasiia Archangelskaya A software and hardware suite for industrial automation. An application for displaying actions according to a digital model of the technological process using computer vision and artificial intelligence.

#### Student and alumni startup track

9:50-10 a.m. Track introduction — Professor Dmitry Kulish

10:10:07 a.m. Spheroid Revolution — Bogdan Kirillov Highly specialized software and hardware tools for 3D bioprinting of medical tissue and related areas.

10:07-10:14 a.m. K-Plus — Anatolii Morozov New generation of post-lithium batteries based on potassium-ion technology.

10:14-10:21 a.m. OilGene — Rim Gubaev Implementing the technology of marker-assisted and genomic crop selection.

10:21-10:28 a.m. Eco Energy — Ayo Bello Smart waste management system employing automated waste containers for home and industrial use to recycle organic waste.

10:28-10:35 a.m. Vein CV — Oleg Rogov A highly precise vessel-finder powered by unique patented AI algorithms and cutting-edge modular optical systems.

10:35-10:42 a.m. ReachBe — Iaroslav Bespalov Digital assistant that helps content creators extend the functionality of existing social media with a personal link.

10:42-10:49 a.m. NOE-VR — Kirill Abrosimov A realistic virtual reality simulator for training ophthalmologists spanning equipment operation, diagnostics, and surgical manipulations.

10:49-10:56 a.m. Karfidov Lab — Mikhail Vasiliev A full-cycle design bureau developing new devices and delivering industrial design projects.

10:56-11:03 a.m. Komarik — Artur Zagitov An automatic personal drug injector — a fully automatic device for unassisted intramuscular self-injection of medical drugs at home using standard syringes available in pharmacies.

Deep tech startup track

11:10-11:15 a.m. Track introduction — Business Development Director Dmitry Yumashev

11:15-11:25 a.m. CyberPhysics — Sergey Nikolaev A software platform for predictive analytics of equipment and technological process optimization using the hybrid modeling method.

11:25-11:35 a.m. PICsTech — Arkady Shipulin Design center for photonic integrated circuits.

11:35-11:45 a.m. Digital Petroleum — Ksenia Antipova Tools for optimizing technological processes involved in oil and gas field exploration and development.

11:45-11:55 a.m. 01Math & Education — Alexey Zaytsev An online system employing artificial intelligence and adaptive learning technology for personalized learning and teaching of school math.

11:55 a.m.-12:05 p.m. MRM Proteomics R — Maxim Mironenko AI diagnostics of socially significant diseases based on protein biomarkers.

12:05-12:15 p.m. MS Technologies — Evgeny Nikolaev  
Development of an ultrahigh-resolution mass spectrometer for  
volatile substance analysis.

12:15-12:25 p.m. Vibrant Rehup — Maxim Averkiev A software  
and hardware suite based on a neural interface and leveraging virtual  
reality tech for the robotic rehabilitation of patients with impaired  
upper limb movement due to neurological diseases and injuries.

12:25-12:35 p.m. Reference Centre Z-med — Robert Vasilev A  
reference center model based on currently operating medical  
institutions for a quick description and cross-diagnosis of medical  
data based on AI technology.

12:35-12:45 p.m. Tag Trace Systems — Alexander Chekanov An  
anti-counterfeit system for microlaser tagging of individual items  
based on blockchain that helps firms protect their products.

## **Women's entrepreneurship in the new conditions. Adaptation and development**

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Startup stage, May 26 13:00 — 15:00

### **Speakers**

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#### **Nadiya Cherkasova**

, Deputy CEO

#### **Ekaterina Inozemtseva**

Skolkovo Forum, CEO

#### **Galina Karelova**

, Deputy Chairperson

#### **Anastasiya Koroleva**

NeuroWood, CEO,  
OIST22 Kazan Winner

#### **Ekaterina Miller**

Scientificcoin, CEO,  
OIST22 Novosibirsk  
winner

#### **Agnessa Osipova**

, President

#### **Vera Podguzova**

, Senior Vice-President -  
Director of External  
Relations

## **Changing the Order of the Addends - to Joint Success Reverse Pitch**

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Startup stage, May 26 15:00 — 16:15

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Reverse pitch, in which a private medium-sized business voices a request for a technological collaboration with startups and developers. Format: Open discussion with conference guests, discussion of bright cases of startup products with successful implementation in industry or production. During the dialogue, we will find out the main requests from business for solutions and developments, what barriers entrepreneurs face in the search for and implementation of new technologies, and what can be ways to solve them. How the ecosystem and community of entrepreneurs helps to be flexible and resilient in the market of uncertainty.

### **Speakers**

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#### **Grant Alaverdian**

Avito, Head of Business Development Avito Jobs

#### **Pavel Bessonov**

SKB "TITAN", Deputy General Director

#### **Dmitrii Mokhov**

, CEO

#### **Sergei Nikolaev**

Cyberphysics, CEO

#### **Roman Smolevskii**

A+Capital , Founder

#### **Sergei Vereshchaka**

Metra Technology Group, Managing partner

#### **Nikolai Yevchenko**

VimpelCom, Director of Innovations

### **Moderator**

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#### **Pavel Bilenko**

Digital4Kaizen, CEO

## **Micromobility is Changing the Urban Landscape and the Economy. Development Trends and Challenges**

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Startup stage, May 26 16:30 — 17:15

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The volume of the Russian scooter-sharing system market exceeded 10 billion rubles in 2021. At the same time, the market structure is changing radically: from entertainment, electric scooters are becoming full-fledged public transport. The number of such trips has doubled from 20% to 40% of the total number of trips. Up to 60% of electric scooter trips are combined with public transport and increase its accessibility for urban residents. According to the "Quality of Life Index" by VEB.RF, 13% of Russian citizens would

like to get to work or their place of study by bicycles or scooters (now only 4% do this). Scooters are especially competitive with personal transport when the speed in a traffic jam drops to 30 km/h. Therefore, a scooter as an alternative to public transport is a story about the convenience of a city dweller and about the development of the urban environment. In addition, it is scooters that answer the current demand of today: maintaining social distance even during peak hours. Experts predict a further increase in the number of trips by the last mile transport model. As well as scaling the scooter-sharing system towards B2B: for example, providing scooters to large industries for moving within the territory or courier services.

- At what stage of development is the global scooter-sharing market? How can you describe the state of the Russian segment?
- What urgent problems of the urban environment can be solved by renting scooters?
- What is the dependence of the scooter-sharing market on foreign partners (imports)? How are sanction problems solved?
- What are the market development vectors?

## **Speakers**

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### **Dmitry Chuyko**

WHOOSH, CEO &  
Founder

### **Lilia Izgalina**

Strelka KB, Marketing  
and Communications  
Director

### **Magomed Kolgaev**

Moscow Department of  
Transport, Project  
Director

### **Gleb Pokatovich**

Center for Strategic  
Research, First Vice  
President

### **Ivan Turinge**

Urent, CEO

## **Moderator**

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### **Oleg Teplov**

VEB Ventures, CEO

## **Digital Migration of Advertisers. A Service for Placing Audio Ads**

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Startup stage, May 26 17:30 — 18:00

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Responding to the shutdown of monetization on YouTube and the blocking of popular foreign social networks, Russian businesses are looking for alternative platforms and are actively transferring their advertising budgets to other advertising channels and services.

The GetRadio platform implements innovative products that allow you to combine audio advertising with other digital promotion channels to fine-tune your advertising campaigns.

GetRadio provides a comprehensive provision of advertising services using integrated cloud services that help solve the image and product tasks of promoting regional business, opening up new opportunities for local radio.

## **Speaker**

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**Marina Filatova**

GETRADIO, CEO

# Москва

May 25, Москва

## **Консультационные сессии по финансовым и нефинансовым мерам поддержки столичного технологического бизнеса**

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Москва, May 25 10:00 — 18:00

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Главная консультационная площадка конференции по мерам поддержки Департамента предпринимательства и инновационного развития Москвы для технологических компаний.

В рамках площадки будут расположены пять консультационных стоек, посвященные темам *венчурных инвестиций, спросу в городе на инновационные решения, патентам и интеллектуальной собственности, использованию столичной технологической инфраструктуры и финансовым мерам поддержки (гранты и льготные кредиты)*.

Так, например, посетители смогут воспользоваться сервисом «Свои технологии» по поиску поставщиков, партнеров и финансовых мер поддержки от Московского инновационного кластера, а также узнать о проектах Агентства инноваций Москвы. В их числе – «Карта инновационных решений», предназначенная для поиска инновационных решений, хакатон для IT-специалистов Moscow City Hack и программа пилотного тестирования инноваций.

## **Презентация закрытого венчурного клуба «Синдикат» от Московского инновационного кластера и Сбера, созданного на основе лучших практик венчурного клуба AngelsDeck**

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Москва, May 25 16:30 — 18:00

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На стенде Департамента предпринимательства и инновационного развития Москвы встретятся представители крупных корпораций, бизнес-ангелы, стартапы, предприниматели и представители городских и федеральных властей. Они расскажут о будущем российского венчурного рынка: перспективах, трендах и новых возможностях развития. Главное темой мероприятия станет презентация венчурного клуба «Синдикат». После чего представители одних из наиболее перспективных стартапов Москвы выступят с питчами перед инвесторами.

# Москва

May 26, Москва

## **Консультационные сессии по финансовым и нефинансовым мерам поддержки столичного технологического бизнеса**

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# Open Talk с экспертами «Сколково»

May 25, Open Talk с экспертами «Сколково»

**Камила Зарубина, Директор по акселерации и  
партнерам Кластера биологических и медицинских  
технологий**

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Open Talk с экспертами «Сколково», May 25 11:00 — 12:00

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БМТ-Кластер – прямой диалог со стартапами

**Антон Пушков, Управляющий партнер ООО «ЦИС  
«Сколково»**

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Open Talk с экспертами «Сколково», May 25 12:00 — 13:00

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Интеллектуальная собственность и Юридическая поддержка

**Ренат Батыров, Генеральный директор ООО  
«Технопарк «Сколково»**

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Open Talk с экспертами «Сколково», May 25 13:00 — 14:00

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Технопарк, территория Инновационного центра «Сколково»

**Сергей Кржановский, Вице-Президент по грантам,  
экспертизе и тендерной деятельности**

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Open Talk с экспертами «Сколково», May 25 14:00 — 15:00

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Гранты

**Александр Фертман, Руководитель Департамента по  
науке и образованию**

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Open Talk с экспертами «Сколково», May 25 15:00 — 16:00

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Наука, исследования, научные кадры

**Татьяна Парк, Директор Фонда, Руководитель  
Департамента по работе с персоналом и Мария**

**Абрамова, Руководитель Центра по управлению талантами в Департаменте по работе с персоналом**

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Open Talk с экспертами «Сколково», May 25 16:00 — 17:00

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Актуальные вопросы HR в современных реалиях (HR бренд, рекрутмент, диагностика команд стартапов и др.)

**Карина Кушнир, Вице-Президент по маркетингу и коммуникационной стратегии**

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Open Talk с экспертами «Сколково», May 25 17:00 — 18:00

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Маркетинг и PR

# Open Talk с экспертами «Сколково»

May 26, Open Talk с экспертами «Сколково»

**Станислав Колесниченко, Управляющий директор,  
Руководитель отдела по работе с Экосистемой в  
Департаменте инвестиций**

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Open Talk с экспертами «Сколково», May 26 11:30 — 12:00

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Венчурные инвестиции

**Константин Паршин, Вице-Президент,  
Исполнительный директор Кластера  
информационных технологий**

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Open Talk с экспертами «Сколково», May 26 12:00 — 13:00

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Меры поддержки Сколково для крупных пилотных внедрений  
цифровых технологий ИТ Кластер Сколково – прямой диалог со  
стартапами

**Юрий Сапрыкин, Вице-Президент по региональному  
и международному развитию**

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Open Talk с экспертами «Сколково», May 26 13:00 — 14:00

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Новые рынки экспорта, развитие регионов

**Алексей Беляков, Вице-Президент, Исполнительный  
директор Кластера передовых производственных  
технологий, ядерных и космических технологий**

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Open Talk с экспертами «Сколково», May 26 15:00 — 16:00

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ППТ-Кластер – прямой диалог со стартапами

**Кирилл Каем, Старший Вице-Президент по  
инновациям**

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Open Talk с экспертами «Сколково», May 26 16:00 — 17:00

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Инновации, сервисы Sk, меры поддержки, инвестиции

**Олег Дубнов, Вице-Президент, Исполнительный директор Кластера энергоэффективных технологий**

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Open Talk с экспертами «Сколково», May 26 17:00 — 18:00

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ЭЭТ-Кластер – прямой диалог со стартапами

**Сергей Израйлит, Вице-Президент по развитию и планированию**

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Open Talk с экспертами «Сколково», May 26 18:00 — 20:00

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Направления развития Фонда в текущих условиях

# Тинькофф Бизнес

May 25, Тинькофф

## **#TRACK: IT / Меры поддержки для IT-бизнеса: инструкция по применению**

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Тинькофф, May 25 11:00 — 11:30

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Какие компании могут рассчитывать на налоговые льготы и как ими воспользоваться. Какие еще меры поддержки актуальны в сфере IT.

### **Speaker**

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#### **Ekaterina Sokolova**

Lemchik, Krupsky and Partners, Head of the Digital and IT Law Practice

## **#TRACK: SERVICES Объем продаж: потерять нельзя нарастить.**

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Тинькофф, May 25 13:00 — 13:45

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Как бизнесу не потерять объем продаж и нарастить его в кризис? Расскажем, как и , какие способы оплаты помогут развить бизнес, что делать с программами лояльности и о чем говорить в рекламе.

### **Speaker**

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#### **Maxim Ivanov**

TINKOFF, Chief Sales Officer, Tinkoff Credit Broker & Dolyame

## **#TRACK: SERVICES / Продвижение малого и среднего бизнеса ВКонтакте.**

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Тинькофф, May 25 14:00 — 14:30

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Как малому бизнесу использовать маркетинговые возможности социальной сети по максимуму.

## Speaker

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**Valeriya Terenteva**

VK, Account manager

## #TRACK: E-COM / Маркетплейсы и бизнес: адаптируемся к новой реальности

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Тинькофф, May 25 14:45 — 15:15

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Новая реальность для маркетплейсов и селлеров - что меняется для тех и других, как эволюционируют потребительские тренды и что нужно сделать прямо сейчас, чтобы адаптироваться.

## Speakers

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**Andrei Kazakov**

TINKOFF  
ECOMMERCE, Lead  
Product Manager

**Aleksandr Slutskiy**

AliExpress Russia, Head  
of Business  
Development

## #TRACK: CASE STUDY / Success Story: Долями

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Тинькофф, May 25 15:30 — 16:00

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Как BNPL сервис из маленького стартапа стал частью большой экосистемы. Расскажем, почему решили запустить сервис в России, про зарубежные аналоги, про то, как работает сам сервис, а также про уже достигнутые результаты.

## Speaker

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**Arsen Lyametov**

TINKOFF, Business  
leader

# Тинькофф Бизнес

May 26, Тинькофф

## **#TRACK: E-COM / Online business: как заставить тренды работать на ваш бизнес**

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Тинькофф, May 26 11:30 — 12:00

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Что происходит на рынке ecommerce в России и мире и как извлечь из этих трендов максимальную выгоду для своего бизнеса

### **Speaker**

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**Илья Kretov**

TINKOFF, Head of eCommerce

## **#TRACK: IT / Импортозамещение IT: возможности для стартапов и предпринимателей**

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Тинькофф, May 26 12:15 — 12:45

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- Актуальные подходы к цифровизации предприятий.
- Какие возможности для технологических стартапов открывает переход крупного бизнеса к сервисной архитектуре.
- Новые форматы взаимодействия бизнеса и ИТ.

### **Speaker**

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**Sergei Nikitchuk**

Ernst & Young, Director

## **#TRACK: SERVICES / Как Тинькофф работает со стартапами**

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Тинькофф, May 26 13:00 — 13:30

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- Эксперименты, стратегические инвестиции и партнерства как драйверы для роста экосистемы.
- Какими критериями руководствуются в Тинькофф при выборе партнеров.
- Варианты сотрудничества и примеры успешных проектов.

## Speaker

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**Temir Barakov**

TINKOFF, Head of New Ventures

### **#TRACK: SERVICES - Fast payment system for business: high commissions and bank cards are canceled**

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Тинькофф, May 26 13:45 — 14:15

## Speaker

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**Alexey Velichko**

Tinkoff Kassa, Product Manager

### **#TRACK: CASE STUDY / Success Story: Джамп Финанс. Как стартапу стать частью крупной экосистемы.**

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Тинькофф, May 26 14:30 — 15:00

Как запустить технологичный проект, построить успешный бизнес с нуля и найти профильного инвестора. Основные ошибки и факторы успеха.

## Speaker

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**Mikhail Kirichenko**

Factory of Perspective Ideas, Managing Partner

### **#TRACK: SERVICES / Проблемы компаний на ранней стадии запуска: рост клиентской базы и удержание пользователей**

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Тинькофф, May 26 15:15 — 15:45

- Матрица роста Секвойи Капитал для построения стратегии развития компании
- Что такое быстрая авторизация пользователей и как с её помощью достигать устойчивого развития
- Статистика по рынку сервисов авторизации и их влияния на бизнес метрики

## **Speaker**

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**Spartak Grigorev**

TINKOFF, Product  
Manager

## **Franchisee development in an unstable market"**

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Тинькофф, May 26 16:00 — 16:30

# ТМК

May 25, ТМК

## Экспертное сообщество ТМК: основные цели и направления деятельности

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ТМК, May 25 9:00 — 9:40

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Презентация экспертного сообщества ТМК2U и Корпоративного акселератора ТМК, основные цели и направления деятельности.

### Speakers

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#### **Pavel Ibragimov**

ТМК, Head of Department

#### **Julia Shadrina**

ТМК, Director of Innovation Development

### Moderator

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#### **Anton Pasyuta**

ТМК, Head of Technical Programs Service

## Посвящение в эксперты

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ТМК, May 25 9:40 — 10:00

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Награждение экспертов

### Speaker

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#### **Igor Pishmintsev**

ТМК, General Manager

### Moderator

---

#### **Anton Pasyuta**

ТМК, Head of Technical Programs Service

## Панельная дискуссия: Технологическое предпринимательство: наука и бизнес, практические кейсы Сколтеха

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ТМК, May 25 10:15 — 11:00

## Speakers

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**Aleksei Cheremisin**  
LABADVANCE, CEO

**Shamkhal  
Dzhabrailov**

Skoltech, Head of  
Industrial Programs  
Department

**Dmitrii Dzhurinskii**

Skoltech, Assistant  
Professor

## Moderator

---

**Mikhail Akimov**

Skoltech, Head of  
Investment, CEI

## Пленарная сессия: "Технологическое предпринимательство в инновационном образовании: бесшовная траектория от школы до корпорации"

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ТМК, May 25 11:00 — 12:30

## Speakers

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**Oksana  
Demyanenko**

Skolkovo International  
Gymnasium, Head of  
School

**Aleksei Filimonov**

NATT, Executive  
Director

**Alena Norko**

Skoltech, Head of  
Professional Training  
Programs

**Yelena Pozolotina**

ТМК, Deputy General  
Director for HR

**Marina Sofronova**

The Ministry of  
Education of the Russian  
Federation, Deputy  
Director of the  
Department

**Oleg Sulimenko**

University 2035, Vice  
Rector for Academic  
Affairs

## Moderator

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**Oleg Dubnov**

Skolkovo Foundation,  
Vice President,  
Executive Director,  
Energy Efficiency  
Cluster

**Панельная дискуссия Центра предпринимательства и инноваций со стартапами Сколтеха: Российскому технологическому стартапу быть сегодня международным или сфокусироваться на импортозамещении?**

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ТМК, May 25 12:30 — 13:30

**Speakers**

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**Stanislav Evlashin**

Ecosilico, CEO

**Denis Orlov**

Digital Petroleum,  
Business Development  
Manager

**Dmitry Piradov**

Skoltech, Partnerships  
Director

**Dmitrii Popov**

Skoltech, Student

**Katherine Vilinski-  
Mazur**

Spheroid Revolution ,  
CEO

**Moderator**

---

**Mikhail Akimov**

Skoltech, Head of  
Investment, CEI

**Интервью-сессия: Роль технологического предпринимательства в решении задач устойчивого развития. Программа SDGI (Skoltech Sustainable Development Goals Initiative) в сотрудничестве с индустриальными партнерами**

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ТМК, May 25 13:30 — 14:30

## Speakers

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**Shamkhal Dzhabrailov**  
Skoltech, Head of  
Industrial Programs  
Department

**Irina Gayda**  
Skoltech, Expert

**Zhanna Turubarova**  
Skoltech, Head of  
Industrial Studies

**Albert Vainshtein**  
Skoltech, Head of  
Engineering & Tech.  
Consulting

## Moderators

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**Mikhail Akimov**  
Skoltech, Head of  
Investment, CEI

**Aleksandr Chekanov**  
Skoltech, Head of  
Startup Incubation  
Programmes

## Проектная Питч-сессия технологических проектов по направлению нефтедобыча и нефтесервис: от оценки в аттестате до собственного бизнеса

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ТМК, May 25 14:30 — 15:30

### Speakers

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**Pavel Afanasev**  
HYDROGEN POWER,  
CTO

**Aleksandr Chekanov**  
Skoltech, Head of  
Startup Incubation  
Programmes

**Evgeny Shilov**  
LABADVANCE, CTO

**Mikhail Smirnov**  
SKZ, CEO

**Elena Smirnova**  
Computer vision system,  
Deputy CTO

### Moderator

---

**Aleksei Cheremisin**  
LABADVANCE, CEO

## Питч-сессия молодежных технологических проектов НТИ

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ТМК, May 25 15:30 — 16:30

## Speakers

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### **Aleksei Abroskin**

InnoKhab, Project  
Manager

### **Ivan Lazovskii**

Science and Innovations,  
Counsellor

### **Vitaly Shaturny**

Science and Innovations,  
Head of Department

### **Lyubov Shiryaeva**

Russian Space Systems,  
Deputy chairman of the  
Council of young  
scientists and  
professionals board  
under the director  
general of the Space  
Corporation Roscosmos

### **Svetlana Terekhova**

, Expert

### **Alina Yashina**

The National  
Technological Initiative ,  
Head of the Department  
for the Development of  
Collaborative Spaces  
"Boiling Points"

### **Nikita Zhuchkov**

Russian Post, Head of  
open innovation project  
office

## Moderator

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### **Kseniya Koltunova**

NTI, Head of corporate  
partnerships

## **Презентация продуктов Корпоративного университета ТМК2U**

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ТМК, May 25 16:30 — 18:00

### Speaker

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#### **Natalya Sokolova**

ТМК, Chief sales  
development manager

### Moderator

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#### **Anton Pasyuta**

ТМК, Head of Technical  
Programs Service

## **Джем-сессия (Неформальный нетворкинг под живую музыку)**

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ТМК, May 25 18:00 — 20:00

# ТМК

May 26, ТМК Junior track

## **Большой питчинг проектов начинающих взрослых**

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ТМК Junior track, May 26 10:00 — 11:15

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Начинающие взрослые со всей страны получают возможность продемонстрировать свои технологические проекты по улучшению качества жизни инвесторам и экспертному жюри – представителям реальных индустрий. Участникам дадут практические рекомендации по развитию проекта, а победители получат доступ к ресурсам, которые помогут в реализации их идей. Авторы проектов – школьники от 10 до 13 лет.

### **Speakers**

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#### **Kirill Danilov**

MAXIMUM Education,  
СТО

#### **Mikhail Kirichenko**

, Co-Founder

#### **Mikhail Zabelin**

MAXIMUM Education,  
СРО

### **Moderator**

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#### **Alexander Chernov**

Skolkovo Foundation,  
Senior Vice-President  
for public, social and  
educational policy

## **Большой питчинг проектов начинающих взрослых**

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ТМК Junior track, May 26 11:20 — 12:45

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Начинающие взрослые со всей страны получают возможность продемонстрировать свои технологические проекты по улучшению качества жизни инвесторам и экспертному жюри – представителям реальных индустрий. Участникам дадут практические рекомендации по развитию проекта, а победители получат доступ к ресурсам, которые помогут в реализации их идей. Авторы проектов – школьники и учащиеся колледжей и техникумов от 14 до 17 лет.

### **Moderator**

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#### **Tatyana Nizyaeva**

Skolkovo Foundation,  
Head of educational and  
social projects

## **Financial culture at the heart of the success of the project - what lessons did young entrepreneurs learn**

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TMK Junior track, May 26 13:00 — 14:00

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The success or failure of any new project is always a drama and an event full of coincidences and patterns. What financial literacy lessons have young entrepreneurs learned when launching their projects? What behaviors, approaches, and resources underpinned their success and failure? All these questions are planned to be discussed within the framework of the discussion.

### **Speakers**

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#### **Mika Lipman**

PM PRODUCTION,  
Executive Producer

#### **Mariya Pavlova**

, Student

#### **Yulia Skornyakova**

Creative seasons,  
Director

### **Moderators**

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#### **Guli Bazarova**

BereZka, MasterMind

#### **Anna Kharnas**

Financial Research  
Institute of the Ministry  
of Finance of the  
Russian Federation,  
Head of Financial  
Literacy Directorate

## **Инкубация студенческих стартапов в Сколтехе**

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TMK Junior track, May 26 14:05 — 15:05

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Сессия, посвященная студенческой предпринимательской активности ранних стадий в Сколтехе – образовательная программа, студенческие инициативы, питчи студенческих проектов.

## Speakers

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### **Maksim Annikov**

Spheroid Revolution,  
Chief marketing officer

### **Arsenii Chekalov**

TELEMGRI, CEO

### **Andrei Chemikhin**

Skoltech,

### **Arina Ivanova**

Skoltech,

### **Vitaly Kazaku**

Skoltech, Student

### **Elvira Muratova**

Skoltech,

## Moderator

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### **Aleksandr**

### **Chekanov**

Skoltech, Head of  
Startup Incubation  
Programmes

## **Инвестирование в стартапы начинающих взрослых: от краудфандинга до венчурных инвестиций**

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TMK Junior track, May 26 15:10 — 16:00

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Где найти ресурсы на разработку MVP и на реализацию проекта начинающим взрослым?

## Speakers

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### **Artyom Ipatev**

CFMC, First Deputy  
Director

### **Anna Kharnas**

Financial Research  
Institute of the Ministry  
of Finance of the  
Russian Federation,  
Head of Financial  
Literacy Directorate

### **Kseniya Koltunova**

NTI, Head of corporate  
partnerships

## Moderator

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### **Maksim Sudakov**

IT-Park74, Investor

## **Школьники в ESG повестке**

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TMK Junior track, May 26 16:10 — 17:00

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Занимаясь проектированием школьники все больше интересуются проблемами в сфере экологии. Проекты разные, а цель одна-снизить влияние человека на окружающую среду и поощрять модели поведения, которые способствуют экологической устойчивости. На сессии участники обсудят, почему взрослые акселераторы в области ESG уже не могут проводится без школьных проектов, почему стартапы заинтересованы в менторинге таких идей, а индустрии в реализации.

## **Speakers**

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### **Denis Efimtsev**

ECOBOT, CEO

### **Ivan Knyazev**

UM, Developer

### **Yelena Krasnova**

TMK, Chief Specialist  
in environmental safety

### **Olga Sadomova**

TMK, Environmental  
Safety Expert from  
TMK Accelerator  
GreenTech

### **Yuliya Suvorova**

TMK, Chief specialist of  
the direction of  
environmental safety

### **Viktoriya Talpa**

Charitable Foundation  
"Systema", Career  
Center Manager

### **Mikhail**

### **Тукучинский**

Skolkovo Foundation,  
Development Director,  
Energy Efficiency  
Cluster

## **Moderator**

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### **Tatyana Nizyaeva**

Skolkovo Foundation,  
Head of educational and  
social projects

## **Современные подходы к профориентации**

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TMK Junior track, May 26 17:05 — 18:05

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Новое время требует и новых подходов к профориентации. Начинающие взрослые, как особая категория рано повзрослевших школьников, хотят уже не в теории знакомиться с особенностями той или иной профессиональной сферы, а быть включенными в нее, стать ее активными участниками.

Более того, на первый план выходит не столько информирование о профессиональном разнообразии, сколько знакомство и освоение большого круга компетенций. В рамках сессии эксперты попробуют ответить на вопрос, какой же в итоге должна быть современная система профориентации школьников?

## **Speakers**

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### **Alexander Abramov**

TUMO Moscow, Head of Education

### **Mariya Karpova**

Russia – Land of Opportunity, Head of All-Russian competition for the search and development of talents in the gaming industry "Nachni igru"

### **Yelena Provozyon**

MAXIMUM Education, Chief Academic Officer

### **Timur Zhabbarov**

Smart Course, CEO

## **Moderator**

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### **Yekaterina**

### **Khaitbaeva**

hh.ru, Career center expert

# SK Technopark Adventureland

May 25, SK Technopark Adventureland

**RND. Промдизайн. Возросшая роль в 2022. Практики импортозамещения и реверсивный инжиниринг. Нуждаетесь ли вы сейчас в дизайне?**

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SK Technopark Adventureland, May 25 10:00 — 13:30

**Let's pitch. Питч-сессия для венчурных и стратегических инвесторов с лучшими стартапами направлений HR-Tech и EdTech**

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SK Technopark Adventureland, May 25 13:30 — 15:00

**Good Luck. Розыгрыш ценных призов от ИК «Фридом Финанс», попытай удачу!**

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SK Technopark Adventureland, May 25 15:00 — 15:10

**Chill. Приглашаем спикеров и инвесторов отдохнуть на площадке Sk Technopark AdVentureLand**

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SK Technopark Adventureland, May 25 15:10 — 15:30

**Let's Invest. Презентация программы возмещения инвестиций в университетские стартапы от Сергея Николаевича Кржановского, Фонд «Сколково»**

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SK Technopark Adventureland, May 25 15:30 — 16:00

Специальная программа для инвесторов от Adventureland

**Вступительное слово от Рената Батырова, CEO Технопарка «Сколково»**

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SK Technopark Adventureland, May 25 16:00 — 16:15

Специальная программа для инвесторов от Adventureland

**Investors Demo Day: питч-сессия инвестиционных клубов и венчурных фондов**

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SK Technopark Adventureland, May 25 16:15 — 17:50

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Специальная программа для инвесторов от Adventureland

**Good Luck. Розыгрыш акций Twitter и других ценных призов от ИК «Фридом Финанс», попытай удачу!**

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SK Technopark Adventureland, May 25 17:50 — 18:00

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Специальная программа для инвесторов от Adventureland

**Innopolis edition. HR-тенденции в ИТ в 2022 году**

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SK Technopark Adventureland, May 25 18:00 — 19:00

**After party 🍷 вечеринка Angelsdeck для главных игроков венчурного рынка строго по регистрации**

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SK Technopark Adventureland, May 25 19:00 — 23:59

# SK Technopark Adventureland

May 26, SK Technopark Adventureland

## **Let's pitch again. Питч-сессия стартап-школы Skolkovo**

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SK Technopark Adventureland, May 26 9:30 — 12:20

## **Good Luck. Розыгрыш ценных призов от ИК «Фридом Финанс», попытай удачу!**

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SK Technopark Adventureland, May 26 12:20 — 12:30

## **Ed&HR-Tech. Дискуссия о взаимодействии стартапов и корпораций в условиях глобального перезапуска экономики**

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SK Technopark Adventureland, May 26 12:30 — 14:00

## **Good Luck. Розыгрыш ценных призов от ИК «Фридом Финанс», попытай удачу!**

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SK Technopark Adventureland, May 26 14:00 — 14:10

## **Бизнес-обед с Ренатом Халимовым и Ренатом Батыровым Иннополис и Технопарк «Сколково»: что даст стартапам и инвесторам слияние крупнейших экосистем страны**

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SK Technopark Adventureland, May 26 14:10 — 15:30

## **RND. Новинки технологических компаний. Секция для инвесторов и партнеров**

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SK Technopark Adventureland, May 26 15:30 — 17:00

## **Let's talk. Нетворкинг в формате спиддейтинга от МегаФона**

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SK Technopark Adventureland, May 26 17:00 — 18:00

## **Встречи RND-стартапов с эдвайзерами или инвесторами**

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SK Technopark Adventureland, May 26 18:00 — 19:00

# ВЭБ.РФ ПроШкола

May 25, ВЭБ.РФ ПроШкола

## What is a modern school?

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ВЭБ.РФ ПроШкола, May 25 10:30 — 12:00

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In a playful way, we are designing an innovative School in SKOLKOVO, a school of self-determination and professional choice. We create an educational environment for child-adult interaction and mutual learning, the implementation of children's initiative, setting up reflection for learning in action.

The communication game "School of the Future 2035" is built on the principle of "converging discussions". Participants of the game are invited to reflect on the theme of the game and make a prediction about what the school will be like in 13 years. As a result of several consecutive discussions, the participants, communicating, reach a common understanding.

The goal of the game is to form a common vision on a given topic.

## Master class "Successful environmental project. From idea to implementation"

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ВЭБ.РФ ПроШкола, May 25 12:10 — 13:10

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Our life can be seen as a series of projects.

Each successfully implemented project gives us experience and energy to move on. The trend towards the creation of environmental projects is one of the most sustainable in recent times.

At the lecture we will talk about

- How do environmental projects prepare us for life in a rapidly changing world?
- where to get ideas for interesting eco-projects?
- how to achieve your goals, attract like-minded people, support and resources?
- what school eco-projects become winners of all-Russian competitions?
- where to apply for the development of your eco-project?

## Junior Talk "To manage people or projects?"

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ВЭБ.РФ ПроШкола, May 25 13:20 — 14:20

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A conversation between beginner adults and experts about the secrets of effective team and large project management, career

trajectories and personal development.

### **Open lesson-project session "Participatory design of school space"**

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ВЭБ.РФ ПроШкола, May 25 14:40 — 16:40

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Demonstration lesson-project session on a new method of teaching project activities. Schoolchildren aged 10-17, under the guidance of mentors, will solve the case of one of the regional schools - to design public spaces that are comfortable for the students themselves.

### **Support for high-tech projects in the regions with the participation of world-class scientific and educational centers**

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ВЭБ.РФ ПроШкола, May 25 16:50 — 17:50

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Currently, one of the important issues is the support of high-tech business areas in the regions and work with projects to create import-substituting goods. Taking into account the task of the REC to ensure the transformation of the economy of the constituent entities of the Russian Federation through the implementation of a portfolio of practical scientific and technological projects developed depending on the specific specialization and needs of the regions, as well as active participation in the development of regional innovation infrastructure, we will discuss measures and ways to support high-tech projects in REC base and regional infrastructure.

### **Synergy of government agencies and business to prepare schoolchildren for the real labor market**

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ВЭБ.РФ ПроШкола, May 25 18:00 — 19:20

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Today in Russia, the issue of early career guidance is one of the key issues on the federal educational agenda. Opportunities for development are what children, their parents, teachers, mentors in Skolkovo are looking for. An open dialogue between business and government structures, where they will discuss the successes and demands of practice-oriented career guidance and ways for mutual reinforcement.

# **ВЭБ.РФ ПроШкола**

May 26, ВЭБ.РФ ПроШкола

## **Project activities at school: we design public spaces**

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ВЭБ.РФ ПроШкола, May 26 10:00 — 11:20

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Expert discussion, discussion of the results of an open lesson, methodological approaches, a brainstorm of testing the approach in pilot regions, scaling.

## **Master class "Skills of the future. What to study today to be in demand tomorrow"**

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ВЭБ.РФ ПроШкола, May 26 11:30 — 12:50

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The change in our employment and ability to earn a living is not as far away as it might seem. At the same time, it is necessary to understand not so much the challenges as the opportunities that the digital world gives us. At the master class, we will talk about the challenges and opportunities in the digital world, the role of the individual in the world of machines, and what hard/soft/digital skills can be pumped up right now.

## **School project ecosystem: mentor, mentor, tutor**

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ВЭБ.РФ ПроШкола, May 26 12:55 — 13:50

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In the era of lifelong learning, the difficulty of distinguishing between the roles of mentor, mentor, and tutor begins with school design. The configuration of positions may change, but the cumulative effect of the accompaniment participants is still to create such a contribution to the design process, in which the student achieves the maximum result for himself. At the session, we will talk about the institution of mentoring using the Mentor Academy project as an example, about the interest of experts in mentoring narrow-profile projects, about tutoring as an integral part of pedagogical support, and about the value feed back of all participants in the accompanying ecosyste

## **Announcement, Social Entrepreneurship, School of ESG Projects**

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ВЭБ.РФ ПроШкола, May 26 13:55 — 14:10

## **Why are companies interested in internships for aspiring adults?**

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ВЭБ.РФ ПроШкола, May 26 14:10 — 15:00

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At present, for any modern innovative company, work with schoolchildren is not so much an example of social responsibility as an opportunity to look at work with personnel and form the necessary competencies. Using the example of companies, the session will discuss how young adults can adapt to their chosen professional direction through internship sites, how companies create conditions for applying the acquired competencies and soft-skills.

## **Presentation of EdTech hackathon projects and awarding of winners**

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ВЭБ.РФ ПроШкола, May 26 15:10 — 17:00

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A hackathon dedicated to EdTech - educational technologies, or Educational Technologies, is organized by the Polytechnic Museum together with the residents of Skolkovo. The participants gathered in teams and in 2 days developed a solution to the problem - to create a museum-wide educational platform, design its functionality, appearance and mechanics. At the site, participants will present prepared projects, and the jury will determine the winner.

# Технопарк JUNIOR TRACK

May 25, Технопарк JUNIOR TRACK

## Открытие Junior Track

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Технопарк JUNIOR TRACK, May 25 9:20 — 9:50

## Некруглый стол "Как школьнику стать предпринимателем"

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Технопарк JUNIOR TRACK, May 25 10:00 — 10:50

Есть идея собственного бизнеса? Придумал проект, но все говорят, что до 18 лет никакого предпринимательства? Это не так. Присоединяйся к встрече и узнаешь, какие проекты существуют сегодня для школьников, где можно прокачать свои предпринимательские навыки? Куда идти тем, кому скучно в кружке робототехники?

## Эффективное резюме для начинающих взрослых

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Технопарк JUNIOR TRACK, May 25 11:00 — 12:00

На лекции вы узнаете, что такое резюме, когда и для кого оно нужно. Поймете, каковы обязательные стандарты составления эффективного резюме и как не допустить ошибок, а также как составить резюме, не имея официального опыта работы.

## На пути к метавселенной: как виртуальная реальность помогает образованию

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Технопарк JUNIOR TRACK, May 25 12:10 — 13:10

Мир на пути к метавселенным, виртуальным мирам, которые в будущем обещают опыт, похожий на опыт реального мира, а возможно и что-то большее. Мы точно не знаем, когда это время наступит по-настоящему, но уже сейчас сталкиваемся с концепциями геймифицированных социальных платформ (World of Warcraft, Minecraft и др.). Все чаще становится привычным формат развлечения и обучения, все больше появляется игровых пространств, где рождаются новые профессии и формируются сообщества и коммуникации нового типа. Может это и есть часть будущего метавселенных?

## Бизнес-игра «Скифская лестница»

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Технопарк JUNIOR TRACK, May 25 13:30 — 16:00

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Зачастую правила игры на разных рынках настолько непрозрачны, что приходится учиться работать в неожиданных условиях. Игровая механика не только развивает ваше мышление, но и дает возможность найти решение, как перестроить свою стратегию и вывести бизнес на новый уровень. По итогам игры участники получают анализ поведенческого сценария и рекомендации по его трансформации в реальной жизни. Принять участие могут школьники от 10 до 17 лет.

### **HR speed-dating для детей 10-17 лет: лайфхаки для успешного собеседования**

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Технопарк JUNIOR TRACK, May 25 16:20 — 17:20

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На лекции разберем ошибки по итогам speed-dating сессии с работодателями и узнаем, какие ответы на собеседовании позволят детям выделиться и гарантируют приятное впечатление на HR-директоров компаний.

### **Проектная деятельность: от оценки в аттестате до собственного бизнеса**

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Технопарк JUNIOR TRACK, May 25 17:30 — 18:30

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Проектом сегодня называют все подряд. Но это конкретное понятие. И хотя во ФГОС определения проекта нет, существует государственный стандарт проектного менеджмента и он содержит определение проекта и проектной деятельности. В диалоге с директором школы, учителем и учеников 8 класса обсудим, какими должны быть школьные проекты, чтобы они становились мостиком во взрослую профессиональную жизнь, а рефератом, пылящимся в столе у учителя.

# Skolkovo Regions

May 25, Sk Regions Stage

## **Презентация нового Технопарка им. Б.Рамеева - Татарстан**

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Sk Regions Stage, May 25 14:00 — 14:30

## **О новой Концепции Бизнес-инкубатора ГАУ «ИТ-парк» Татарстан**

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Sk Regions Stage, May 25 14:45 — 15:00

## **Презентация Акселератора технологических стартапов ХМАО**

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Sk Regions Stage, May 25 15:00 — 15:30

## **Mentor hours для проектов Акселератора технологических проектов в Югре**

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Sk Regions Stage, May 25 15:30 — 16:30

## **Open Talk. Неформальная встреча с региональными операторами и региональными представителями Фонда Сколково**

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Sk Regions Stage, May 25 16:30 — 18:00

# Skolkovo Regions

May 26, Sk Regions Stage

## **Как найти заказчика и исполнителя по технологическим услугам?**

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Sk Regions Stage, May 26 12:30 — 12:45

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Проблема коммерциализации результатов интеллектуальной деятельности с каждым годом становится острее. Стартапы, научные коллективы и молодые ученые должны научиться выходить на новые рынки, предлагать свои услуги корпоративным заказчикам, а также выстраивать долгие и партнерские взаимоотношения с потенциальными заказчиками.

## **Питч-сессия: Предпринимательский старт**

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Sk Regions Stage, May 26 13:00 — 14:00

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Молодые технологические предприниматели смогут презентовать свою бизнес-идею перед экспертами институтов развития группы ВЭБ. РФ, получить от них обратную связь, рекомендации по развитию проекта и мерам поддержки.